ORDER

Orders	Order / Rev:	45537		abc)
	Alt Order #:	27682823		
	Product Desc:	2022 Primary Electio		
	Estimate:	2965		KLKN-TV
	Flight Dates:	02/28/22 - 03/06/22	Primary AE:	Katz Dallas
	Original Date / Rev:	02/25/22 / 02/25/22	Sales Office:	DALLS
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Ax Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		800 W. 47th St., Ste. 200	Billing Cycle:	EOM/EOC
		Kansas City, MO 64112	Agency Commission:	15%
Advertiser	Name:	Jim Pillen for Governor		
	Demographic:	A50+	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:30:00
	Priority:	P-05		

Bill	Plan		
_			

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/06/22	38	\$6,680.00	\$5,678.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	38	\$6,680.00	\$5,678.00	0.00
Totals	38	\$6,680.00	\$5,678,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln Ch Start Fnd	lavoritore O. I				
2110		Start/End Time Days	Len Spots	Rate Pri Rtg Type Spots	Amount
N 1 KLKN 02/28/22 02/28/2		6:00 AM-6:30 AM M	:30 1	\$150.00 P-03 0.00 NM 1	\$150.00
KILKN News 8 This AM	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)			
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 02/28/22 03/06/22	M 1	\$150.00 0.00		1	
N 2 KLKN 03/03/22 03/03/22		6:00 AM-6:30 AMT	:30 1	\$150.00P-03 0.00 NM 1	\$150.00
KILKN News 8 This AM	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)			Ψ100.00
Start Date End Date	Weekdays Spots/Week				
Week: 02/28/22 03/06/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$150.00 0.00		1	
N 3 KLKN 03/04/22 03/04/22	Ch 8 News at 6a M-F CM	6:00 AM-6:30 AMF	:30 1	\$450,00 P.00	
	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)	.50	\$150.00P-03 0.00 NM 1	\$150.00
KILKN News 8 This AM				- 1	
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/22	Weekdays Spots/Week	Rate Rating		1	
Week: 02/28/22 03/06/22 N 4 KLKN 03/01/22 03/01/22	F 1	\$150.00 0.00			
N 4 KEKN 03/01/22 03/01/22		6:30 AM-7:00 AM -T	:30 1	\$150.00P-03 0.00 NM 1	\$150.00
KiLKN News 8 This AM	Ch 8 Eyewitness News 6a	(6:30 AM-7:00 AM)			
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 02/28/22 03/06/22	-T 1	\$150.00 0.00			
N 5 KLKN 03/02/22 03/02/22	Ch 8 News at 6a M-F CM	6:30 AM-7:00 AMW	:30 1	\$150.00P-03 0.00 NM 1	\$150.00
	Ch 8 Eyewitness News 6a	(6:30 AM-7:00 AM)		111 00 0.00 1	ψ100.00

Print Date: 02/25/22 09:47:48 Page 2 of 4

Order / Rev: Alt Order #:

Flight Dates:

45537

27682823

02/28/22 - 03/06/22

Advertiser:

Jim Pillen for Governor

Product Desc:

2022 Primary Electio

Estimate:

2965

KLKN-TV

Ln Ch Start End KILKN News 8 This AM	Inventory Code Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/22	Weekdays Spots/Week		Rating 0.00						
N 6 KLKN 03/03/22 03/03/22	Ch 8 News at 6a M-F CM Ch 8 Eyewitness News 6a	6:30 AM-7: (6:30 AM-7:	00 AMT	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
KILKN News 8 This AM	on o Eyommoso Nows da	(0.50 /10-7.	OO AIVI)						
Start Date End Date Week: 02/28/22 03/06/22	Weekdays Spots/Week	Rate \$150.00	Rating 0.00						
N 7 KLKN 02/28/22 02/28/22	Good Morning America CM Good Morning America		00 AM M	:30	1	\$175.00P-03	0.00 NM	1	\$175.00
Good Morning America	Good Morning America	(7:00 AM-8:	OU AIVI)						
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/22	Weekdays Spots/Week		Rating 0.00						
N 8 KLKN 03/01/22 03/01/22	Good Morning America CM		00 AM -T	:30	1	\$175.00P-03	0.00 NM	1	\$175.00
Cood Morning America	Good Morning America	(7:00 AM-8:	00 AM)						***************************************
Good Morning America Start Date End Date	Weekdays Spots/Week	Poto	Dating						
Week: 02/28/22 03/06/22	-T 1	Rate \$175.00	Rating 0.00						
N 9 KLKN 03/04/22 03/04/22	Good Morning America CM		00 AMF	:30	1	\$175.00 P-03	0.00 NM	1	\$175.00
	Good Morning America	(7:00 AM-8:	00 AM)						*******
Good Morning America Start Date End Date	Weekdays Spots/Week	Data	Detin-						
Week: 02/28/22 03/06/22	F 1	Rate \$175.00	Rating 0.00						
N10 KLKN 02/28/22 02/28/22	Good Morning America CM		00 AM M	:30	1	\$175.00P-03	0.00 NM	1	\$175.00
	Good Morning America	(8:00 AM-9:	00 AM)						41.0.00
Good Morning America Start Date End Date	Maakdaya Saata Maak	Dete	Datina						
Week: 02/28/22 03/06/22	Weekdays Spots/Week	Rate \$175.00	Rating 0.00						
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OIM	Good Morning America	(8:00 AM-9:0	00 AM)						***************************************
Good Morning America Start Date End Date	Weekdays Spots/Week	Data	Dating				- 1		
Week: 02/28/22 03/06/22	W 1	Rate \$175.00	Rating 0.00				- 1		
N 12 KLKN 03/03/22 03/03/22	Good Morning America CM		00 AMT	:30	1	\$175.00P-03	0.00 NM	1	\$175.00
Occal Marie Land	Good Morning America	(8:00 AM-9:0	00 AM)						*******
Good Morning America Start Date End Date	Weekdays Spots/Week	Dete	Detine				- 1		
Week: 02/28/22 03/06/22	T 1	Rate \$175.00	Rating 0.00						
N 13 KLKN 03/05/22 03/05/22	Good Morning America SM		00 AMS-	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
Maskand Oard Marris A.	Good Morning America Sat	(7:00 AM-8:0	00 AM)				- 1		
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Week: 02/28/22 03/06/22	S- <u>apots/week</u>	<u>Rate</u> \$100.00	Rating 0.00				- 1		
N 14 KLKN 03/06/22 03/06/22	Good Morning America SOM	7a-8a	S	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
Weekend Good Morning Ame	Good Morning America Su								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22	S 1	\$100.00	0.00				- 1		
N 15 KLKN 03/06/22 03/06/22	This Week CM	8a-9a	S	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
This Week	This Week								
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Week: 02/28/22 03/06/22	S 1	\$150.00	0.00				- 1		
N 16 KLKN 03/01/22 03/01/22	Ch 8 News Midday M-F CM	11:00 AM-11	1:30 AI-T	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
Channel 8 Eyewitness News-	Ch 8 News Midday M-F	(11:00 AM-1	1:30 AM)				- 1		
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22	-T 1	\$100.00	0.00						
N 17 KLKN 03/02/22 03/02/22			1:30 Alw	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
Channel 8 Eyewitness News-	Ch 8 News Midday M-F Midday	(11:00 AM-1	1:30 AM)						

Print Date: 02/25/22 09:47:48

KLKN-TV

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Order / Rev:

45537

Advertiser:
Product Desc:

Jim Pillen for Governor
2022 Primary Electio

Alt Order #: Flight Dates:

27682823

02/28/22 - 03/06/22

Estimate:

2965

Ln Ch	Start	End	Invantan/ Code	Danale	O+/	The D						_	
	art Date	End	Inventory Code		Start/End		ays	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Week: 02		End Date 03/06/22	Weekdays	Spots/Week 1	Rate \$100.00	Rating 0.00							
N 18 KLKN	03/04/2	22 03/04/22	Ch 8 News Midda Ch 8 News Midd	ay M-F CM		1:30 AI	-F	:30	1	\$100.00P-0	3 0.00 NM	1	\$100.00
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Sta Week: 02	art Date /28/22	End Date 03/06/22	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00							
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Channe	el 8 Eyew	itness News		•								l	
Sta Week: 02	art Date /28/22	End Date 03/06/22	Weekdays M	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00							
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		itness News	Ch 8 News 5p M		ор-осор	-,		.50		\$175.00P-0	4 0.00 NIVI	'	\$175.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/06/22	-T	1	\$175.00	0.00							
N21 KLKN	03/04/2	22 03/04/22	Ch 8 News at 5p Ch 8 News 5p M		5p-530p		-F	:30	1	\$175.00P-04	4 0.00 NM	1	\$175.00
Channe	el 8 Eyew	itness News		-1									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 02/		03/06/22	~F	1	\$175.00	0.00							
N22 KLKN	02/28/2	2 02/28/22	Ch 8 News at 6p		6p-630p	M		:30	1	\$325.00 P-03	3 0.00 NM	1	\$325.00
Channe	al 8 Even	itness News	Ch 8 Eyewitness	News 6p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/06/22	M	1	\$325.00	0.00							
N 23 KLKN	03/02/2		Ch 8 News at 6p	M-F CM	6p-630p	W-		:30	1	\$325.00P-03	3 0 00 NM	1	\$325.00
		itness News	Ch 8 Eyewitness						·	40_ 0.00.	5.00 1110		4020.00
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
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	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/06/22	T	1	\$325.00	0.00							
N 25 KLKN	03/05/2	2 03/05/22	Ch 8 News Sat at		6p-630p		S-	:30	1	\$125.00P-03	0.00 NM	1	\$125.00
		s 8 At 6-Sat											
<u>Sta</u> Week: 02/	rt Date	End Date 03/06/22	Weekdays	Spots/Week	<u>Rate</u> \$125.00	Rating							
			Ch 8 News Sun a		530-6p	0.00	5	:30	1	\$150.00P-03	NIM OO O	1	\$150.00
			Ch 8 News Sun 5		000 op		3	.50	'	ψ130.001° =00	0.00 14141	'	\$150.00
		tness News	At 5:30										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/06/22	S	1	\$150.00	0.00							
			Ch 8 News at 10p Ch 8 News at 10p		10p-1035p	M		:30	1	\$250.00P-04	0.00 NM	1	\$250.00
		tness News		001.001.1	.								
<u>Sta</u> Week: 02/	<u>rt Date</u> 28/22	End Date 03/06/22	Weekdays M	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00							
			Ch 8 News at 10p		10p-1035p	W-		:30	1	\$250.00P-04	0.00 NM	1	\$250.00
			Ch 8 News at 10		,				•	,	2.22 (417)	·	Ţ 2 00.00
		tness News		0.00	_								
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	13.00.2	_ 00/00/22	Ch 8 News at 10p		.op∘iooop			.00	1	φ250.00P-04	U.UU INIVI	1	\$250.00
		tness News											
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					ļ		

Print Date: 02/25/22 09:47:48 Page 4 of 4

KLKN-TV

Order / Rev:

45537

Advertiser:

Jim Pillen for Governor

Alt Order #:

27682823

Product Desc:

2022 Primary Electio

Flight Dates:

02/28/22 - 03/06/22

Estimate:

2965

Start Date Minor Date Weekdoays Szots/Week Rate Szots O.00	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N30 KLKN 03/05/22 03/05/22 Ch R News Sat at 10p CM 10p-1035p						Spots/Week		Rating						
Channel E-yew/tiness News Al Ten Start Date End Date Meekdays Ten Start Date Ten Start Date End Date Meekdays Ten Start Date End Date Meekdays Ten Start Date Ten							\$250.00	0.00						
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Siart Date End Date Meek 2072822 2010672 2010672 1	_	`		Stanza Marris		t 10p								
N31 KLKN 03/08/22 03/08/22 Ch 8 News Sun at 10p CM 0p-1035p	C													
N31 KLKN 03/06/22 03/06/22 Ch 8 News Sun at 10p CM Channel 8 Eyewithers News At Ten Siart Date Embedding Sun at 10p CM Siart Date Siart Date Channel 8 Eyewithers News At Ten Siart Date Siart Date Channel 8 Eyewithers News At Ten Siart Date Channel 8 Eyewithers News At Ten Siart Date Siart Date Channel 8 Eyewithers News At Ten	Mo													
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Siart Date Color Siart Date Color Siart Date	С	Channe	I 8 Evew	itness News		ат тор								
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N32 KLKN 03/01/22 03/01/22 Jimmy Kimmel CM 1035p-1135p -T :30 1 \$50,00 P-05 0.00 NM 1 \$50,00 P-05	Wee				70.00									
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Neek: 02/28/22 03/04/22 Jimmy Kimmel CM 1035p-1135p F- :30 1 \$50.00 P-05 0.00 NM 1 \$50.00 P-05 0	Ji	immy ł	Kimmel L	ive-ABC	•									
N34 KLKN 03/04/22 03/04/22 03/04/22 03/06/22		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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Start Date End Date Weekdays Spots/Week Rate Spots/Week Rating Spots/Week Spot	N 34	KLKN	03/04/2	2 03/04/22	Jimmy Kimmel	СМ	1035p-1135p	F	- :30	1	\$50.00P-05	0.00 NM	1	\$50.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week					Jimmy Kimmel									
Neek: 02/28/22 03/06/22 03/06/22 03/06/22 Sunday Prime 1 CM 6p-7p 0-000 Sunday Prime 1 Sunday Prime Sunday Prime Other Sunday Prime Other Sunday Prime Other Sunday Prime Other Sunday Prime 1 Sunday Prime 4 Sund	Ji	immy k	Kimmel L	ive-ABC										
N 35 KLKN						Spots/Week		Rating						
America's Funniest Home Videos-ABC Start Date End Date Weekdays Spots/Week Rate Rating	: 1						\$50.00	0.00						
America's Funniest Home Videos-ABC Start Date Weekdays O3/06/22 O3/	N 35 F	KLKN	03/06/2	2 03/06/22	•	CM	6p-7p		5 :30	1	\$175.00P-05	0.00 NM	1	\$175.00
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N36 KLKN 03/03/22 03/03/22 Thursday Prime 1 CM 7p-8pT :30 1 \$250.00 P-05 0.00 NM 1 \$400.00 P-05 0.00 NM 1 \$4	Mor					Spots/vveek								
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American Idol-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22S 1 \$400.00 0.00 N38 KLKN 03/06/22 03/06/22 Sunday Prime 4 CM 9p-10pS :30 1 \$250.00 P-05 0.00 NM 1 \$250.00 The Rookie-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22S 1 \$250.00 0.00			00,00,2	2 00/00/22	•					'	Ψ400.001-03	U.UU INIVI	1	\$400.00
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Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 5 1 \$250.00 0.00					•						,			•
Week: 02/28/22 03/06/22S 1 \$250.00 0.00	TI	he Roc	kie-ABC									- 1		
						Spots/Week						I		
Table 00 00 00 00	Wee	ek: 02/2	28/22	03/06/22	S	1	\$250.00	0.00						
lotais 38 \$6,680.00	7										T	otals	38	\$6,680.00

125 West 55th St New York, NY 10019

Contract # 27682823 Agency: Ax Media CPE: 303/405/2965 Changes as of: 2/25/2022 at 9:40 AM Advertiser: Jim Pillen for Governor Flight: 2/28/22 - 3/6/22

Version: Current State Version 1

Station: KLKN

Market: Lincoln&Hstng-Krny-Pls DMA

Office: DALLAS

Total Spots: 38

Con Type: POLITICAL/VOTE
Total \$: \$6,680.00

Total CPP: \$44.41

Suite 200 800 W.47th Street **Agency Order #: 11417551** Product: 2022 Primary Election

Kansas City, MO 64112 Buyer: Fernie, Taylor Salesperson: DARCI WALTS 512-665-6040 Primary Demo: Adults 55+ Service: Nielsen

Separation: Assistant: DARCI WALTS 512-665-6040 Total GRP: 150.4 Traffic #: 45537

Comments: New Order 2/25 - The new order will run Mon 2/28 - Sun 3/6. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

Su Su	18 7p-8p	17 6p-7p	M-F 16 10:35p-11:37p	15 10p-10:35p	Sa 14 10p-10:35p	M-F 13 10p-10:35p	Su 12 5:30p-6p	Sa 11 6p-6:30p	M-F 10 6p-6:30p	9 5p-5:30p	M-F 8 11a-11:30a	7 8a-9a	Su 6 7a-8a	5 7a-8a	M-F 4 8a-9a	M-F 3 7a-8a	M-F 2 6:30a-7a	M-F 1 6a-6:30a	# Day/Time	
																			P	
American Idol-ABC	Station 19-ABC	America's Funniest Home Videos- ABC	Jimmy Kimmel Live-ABC	Channel 8 Eyewitness News At Ten	Channel 8 Eyewitness News At Ten	Channel 8 Eyewitness News At Ten	Channel 8 Eyewitness News At 5:30	Eyewitness News 8 At 6-Sat	Channel 8 Eyewitness News At Six	Channel 8 Eyewitness News At Five	Channel 8 Eyewitness News- Midday	This Week	Weekend Good Morning America	Weekend Good Morning America	Good Morning America	Good Morning America	KILKN News 8 This AM	KILKN News 8 This AM	Program	
\$400.00	\$250.00	\$175.00	\$50.00	\$205.00	\$125.00	\$250.00	\$150.00	\$125.00	\$325.00	\$175.00	\$100.00	\$150.00	\$100.00	\$100.00	\$175.00	\$175.00	\$150.00	\$150.00	Rate	
<u>5</u>	0 3.7	5.0	0 2.4	0 5.7	0 4.1	0 4.7	6.1	3.9	0 5.7	5.5	0 4.9	0 3.7	3.6	0 3.6	0 4.0	0 4.0	0 1.5		A55P Rating	
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\$400.00	\$250.00	\$175.00	\$150.00	\$205.00	\$125.00	\$750.00	\$150.00	\$125.00	\$975.00	\$525.00	\$300.00	\$150.00	\$100.00	\$100.00	\$525.00	\$525.00	\$450.00 \$100.00	\$450.00 \$100.00	49	Total
.0		40	69	€9	69	\$	\$	\$ 3	\$5	\$3	\$2	\$4	&9 23	69 N	€9	€9	\$10	\$10		
.00 \$75.47	\$67.57	\$35.00	\$20.83	\$35.96	\$30.49	\$53.19	\$24.59	\$32.05	\$57.02	\$31.82	\$20.41	\$40.54	\$27.78	\$27.78	\$43.75	\$43.75	0.00	0.00	CPP*	

KATZ TELEVISION SU GROUP KA	CPE: 303/405/28 Agency: Ax Media	Contract # 27682823
800 W.47th Street Suite 200 Kansas City, MO 64112	CPE : 303/405/2965 ency : Ax Media	382823
Product: 2022 Primary Election Agency Order #: 11417551 Buyer: Fernie, Taylor	Flight: 2/28/22 - 3/6/22 Advertiser: Jim Pillen for Governor	Changes as of: 2/25/2022 at 9:40 AM

	20			New Yor	125 Wes					Ki	STATE OF THE PARTY
	Su 20 9p-10p	# Day/Time		New York, NY 10019	st 55th St						
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	The Rookie-ABC	DP Program				GROUP					
	\$250.00	Rate Ra				Kans	Suite 200	4 008	Agency: Ax Media	CPE: 303/405/2965	Contract # 27682823
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OI	0	3/2		Separation:	spers	Buy	Orde	Produ	dvertis	Flig	jes as
7	0	3/3		on:	Salesperson: DARCI WALTS 512-665-6040	Buyer: Fernie, Taylor	T#: 11	Product: 2022 Primary	Advertiser: Jim Pillen for Governor	Flight: 2/28/22 - 3/6/22	Changes as of: 2/25/2022 at 9:40 AM
Ch	0	3/4			RCI W 2-665-6	rnie, Ta	417551	22 Prin	n Pillen	8/22 -	5/2022
ω	0	3/5	2/2		ALTS 040	aylor		nary Ele	for Go	3/6/22	at 9:4
7	_	3/6	2/28 - 3/6			Р		/ Election	overnor		IO AM
(L)		Spots	Total		Assistant: DARCI WALTS 512-665-6040	Primary Demo: Adults 55+	Service: Nielsen	Office: DALLAS	Market: Lincoln&Hstng-Krny-Pls DMA	Station: KLKN	Version: Current State Version 1
38 \$6		Ŝ	<u>a</u>		_	Tot	То	Tota		CC	
\$6,680.00 \$44.41	\$250.00	49	Total		Traffic #: 45537	Total GRP: 150.4	Total CPP: \$44.41	Total Spots: 38	Total \$: \$6,680.00	Con Type: POLITICAL/VOTE	
\$44.41	\$80.65	CPP*			45537	150.4	\$44.41	38	\$6,680.00	POLITICAL	
150.4	ω	GRP*								_VOTE	

Contract # 27682823 Agency: Ax Media CPE: 303/405/2965 Changes as of: 2/25/2022 at 9:40 AM

Advertiser: Jim Pillen for Governor Flight: 2/28/22 - 3/6/22

Agency Order #: 11417551 Product: 2022 Primary Election

Buyer: Fernie, Taylor

Kansas City, MO 64112

800 W.47th Street

Salesperson: DARCI WALTS 512-665-6040

Version: Current State Version 1 Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA

Con Type: POLITICAL/VOTE

Total \$: \$6,680.00

Primary Demo: Adults 55+ Service: Nielsen

Assistant: DARCI WALTS 512-665-6040

Traffic #: 45537

Office: DALLAS

Total Spots: Total GRP: 150.4 Total CPP: \$44.41

Separation:

Special Instructions

125 West 55th St New York, NY 10019

Order Level Comments

SAMUEL LITTLE Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP New Order 2/25 - The new order will run Mon 2/28 - Sun 3/6. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Market Budget: \$6,680 KLKN Share: 100% Competitive Information 02/25/22 8:56 AM

Date/Time

Added by

Comment

		Daypart Summary	ummary		
Day/Time	% Distrib	Spots	Dollars	CPP	
	100%	38	\$6,680.00	\$44.41	
Total	100%	38	\$6,680.00	\$44.41	

\$6,680.00	38	Total
\$6,680.00	38	2022-Mar
Dollars	Spots	Month
	Monthly Summary	Mor

150.4 **150.4** GRP

				Trans	Transaction History		
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≤	M SAMUEL LITTLE	Confirming	38		\$6,680.00	\$6,680.00 \$6,680.00	

Non-Discrimination Policy

Queued for Electronic

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Created/Received

Contracting

2/25/22 8:35 AM SAMUE 2/25/22 8:58 AM

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.